

HAVANA CLUB COLLECTIONS®



2024 collection from



Tor's Collection

El Chico

El Solito

Egoista

El Secundo - **NEW**

El Socio

El Duplo

El Maximo - **Limited Production**

Havana Car

Tinaja Humidor

CUBAN SPIRIT DAY AFTER DAY

For twenty years the HAVANA CLUB COLLECTION has delighted a multitude of cigar aficionados with practical objects, in zesty colours, directly inspired by the Cuban art of good living.

HAVANA CLUB ASHTRAYS

Behind the scenes of a "Success Story". The Havana Club Collection of exclusive ceramic items is the result of a long-standing partnership between Havana Club International and Jean Baudot, French journalist and publisher. The story starts in Havana in 1995, with the publication of the Havana Club Collection of books illustrating the history and originality of Cuban rum, in partnership with Havana Club International (HCI), a joint subsidiary of Pernod Ricard and the Cuban company Cubaron.

In 1997, Jean Baudot and his publishing firm, Cara Cara Edition, designed an ashtray for cigar smokers, with lines inspired by 1950s promotional objects. Following the complex technical development of an initial product, which included the process to display the Havana Club brand in de-enamelled, embossed letters, the first item was manufactured – El Egoista, an ashtray for an individual cigar.

Under an agreement with HCI, Cara Cara Edition began marketing this item in High-end positioning, prestigious cigar shops and tobacconists' throughout France before launching into several other European countries.

The initial positioning has proved to be a sound choice: a high-end product range, 100% made in France (in the midst of a market awash in cheap Asian products), with top quality craftsmanship (for example the embossed letters are de-enamelled by hand) and elegant packaging, evoking the colours of Cuba and its tobacco.

All of these items are produced in the Bordeaux region of France. The packaging, of natural, colour micro-corrugated or open-corrugated cardboard, all displaying the collection's label, are produced by Cartonneries Garnung in Andernos, also near Bordeaux.



El Chico

Cigarette And Cigarillo Ashtray



150750 C01: Ebony Black



150751 C02: Corn Yellow



150752 C03: Vermillon Red



150753 C04: Havana Brown



150754 C05: Caribbean Blue



150790 C06: Mandarine Orange



150803 C07: Fennel Green



150755 C010: Bottle Green



150789 C011: Lime Yellow



150791 C013: Gitane Blue



150792 C014: Violet



150756 C016: Revival Pink

Size: 13 x 9 x 3cm
Weight: 310 grams
Trade Price: £23.50
RRP: £47.00



El Solito

Cigarette And Cigarillo Ashtray



150757 C01: Ebony Black



150758 C02: Corn Yellow



150759 C03: Vermillion Red



150760 C04: Havana Brown



150761 C05: Caribbean Blue



150795 C06: Mandarine Orange



150796 C07: Fennel Green



150762 C010: Bottle Green



150797 C011: Lime Yellow



150794 C013: Gitane Blue



150793 C015: Red Salmon



150787 C016: Revival Pink

Size: 10 x 10 x 2cm
Weight: 300 grams
Trade Price: £21.75
RRP: £43.50



Egoista

Single Cigar Ashtray



150763 C01: Ebony Black



150764 C02: Corn Yellow



150765 C03: Vermillon Red



150766 C04: Havana Brown



150767 C05: Caribbean Blue



150799 C06: Mandarine Orange



150804 C07: Fennel Green



150768 C010: Bottle Green



150747 C011: Lime Yellow



150798 C013: Gitane Blue



150746 C014: Violet



150788 C016: Revival Pink

Size: 17 x 11.5 x 4cm

Weight: 550 grams

Trade Price: £32.30

RRP: £64.60



El Secundo - **NEW**

Double Cigar Ashtray



151816 C01: Ebony Black



151818 C02: Corn Yellow



151819 C03: Vermillon Red



151817 C04: Havana Brown



151822 C05: Caribbean Blue



151820 C07: Fennel Green



151821 C010: Bottle Green



151823 C011: Lime Yellow

Size: 18 x 9.5 x 4cm

Weight: 525 grams

Trade Price: £36.45

RRP: £72.90



El Socio

Double Cigar Ashtray



150775 C01: Ebony Black



150776 C02: Corn Yellow



150777 C03: Vermillon Red



150778 C04: Havana Brown



150779 C05: Caribbean Blue



151806 C06: Mandarine Orange



150780 C010: Bottle Green

Size: 24 x 16 x 4.5cm

Weight: 880 grams

Trade Price: £41.75

RRP: £83.50



El Duplo

Double Cigar Ashtray



150769 C01: Ebony Black



150770 C02: Corn Yellow



150771 C03: Vermillon Red



151803 C04: Havana Brown



150773 C05: Caribbean Blue



151805 C06: Mandarine Orange



150772 C07: Fennel Green



150774 C010: Bottle Green

Size: 17 x 17 x 3cm
Weight: 985 grams
Trade Price: £40.55
RRP: £81.10



El Maximo

Ten Cigar Ashtray



Contact the office for the full range of colours

Limited Production

Size: 24.5 x 22.5 x 4cm

Weight: 1410 grams

Trade Price: £71.75

RRP: £143.50



Havana Car



151802 C01: Ebony Black



151801 C03: Vermillon Red

Size: 27 x 12 x 8cm
Weight: 870 grams
Trade Price: £64.35
RRP: £128.70



Tinaja Humidor

Cigar Jar With Humidor



150781 C01: Ebony Black



150783 C03: Vermillon Red



150841 C06: Mandarine Orange



150840 C010: Bottle Green



150839 C013: Gitane Blue

Size: 23 x 14cm
Weight: 1937 grams
Trade Price: £56.85
RRP: £117.00





For all orders and enquiries please contact the sales office or visit our website.

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